



Hotel Management & Development

May 9, 2024

To whom it may concern:

This letter is to serve as a resume for Naples Hotel Group (NHG) for Mr. Todd Schoenwetter and his proposed Springhill Suites by Marriott at the Madison Green Country Club.

Naples Hotel Group has owned, operated and developed over 20 hotels throughout Florida. NHG has been in the hotel business since 1998. Also providing third party management and development services for clients, such as Mr. Schoenwetter. Naples Hotel Group is an approved third party management company through Marriott, among other brands.

Today, NHG operates 19 hotels and have several others in various stages of development. NHG has received numerous accolades from several different brands including most recently:

- Highest Overall Guest Satisfaction for the Towneplace Suites Marriott brand (2023)
- Hotel Opening of the year (2x) Marriott
- Marriott Diamond Hotel (Top 5% of guest satisfaction within respective brand) – 3 hotels achieved in 2023
- Marriott Gold Hotel (Top 10% of guest satisfaction) – 3 hotels in 2023
- Torchbearer Award (Top award for IHG, Holiday Inn Express) – 2023
- Spirit of Hospitality (IHG) – 2023
- Development of the year (Marriott) 2019

NHG is selective in the hotels that it chooses to manage and feels that this project will provide a great amenity for the community and will have great success. Having a hotel with nearby amenities, such as a golf course, provide tremendous synergy and benefits to the local community. NHG currently manages other hotel properties that are near golf courses and both businesses are able to benefit from each other in a positive way. Furthermore, the Springhill Suites brand, fits the local market with its upscale design and larger than standard guest rooms.

Please feel free to contact me with any further questions

[Experienced.](#) [Responsive.](#) [Resourceful.](#)

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Sincerely,

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